

**Attorney Timothy P. Crawford, CPA, CELA\*, CAP\*\***  
wanted to share this information with you.

## **GENWORTH COST OF CARE SURVEY**

**GREATER MILWAUKEE AREA OFFICES IN BROOKFIELD, GLENDALE, MILWAUKEE, OAK CREEK & RACINE**

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Genworth has surveyed long-term care service providers for the past nine years. The 2012 survey included 437 regions that cover all Metropolitan Statistical Areas defined for the 2010 U.S. census. CareScout, a Genworth company, contacted more than 46,000 providers for 15,300 surveys of assisted living facilities, nursing homes, home care providers and adult day care providers. CareScout provides both national rates, state rates, and regional rates by type of care provider. Genworth has identified emerging trends across long-term care services. The cost of care among facility-based providers has steadily increased, while the rates charged by home care providers for "non-skilled" services has remained relatively flat over the past five years. The following information is a compilation of Genworth's data sorted by type of provider. The Virginia Beach-Norfolk-Newport News region will be identified as the Hampton Roads region.

Licensed homemaker services provide "hands-off" care with tasks such as running errands and cooking. The personnel working for such services are often called "personal care assistants" or "companions," and their assistance allows people to live in their own homes or return to their homes. The national median hourly rate charged by a non-Medicare certified, licensed agency is \$18 per hour. This is the same rate as in 2011, but it reflects a 1.15% five-year annual growth rate; (The compound annual growth rate is based on Genworth Cost of Care Survey data from 2007 to 2012). The median hourly rate for Virginia is also \$18 per hour; in the Hampton Roads region the median hourly rate is \$19 per hour.

Licensed home health aide services provide "hands-on" personal care (but not medical care) for activities such as bathing, dressing, and transferring. Their assistance allows people who are elderly or have disabilities to live in their own homes rather than a residential care facility or nursing home. The national median hourly rate charged by a non-Medicare certified, licensed agency is \$19 per hour. This is the same rate as in 2011, but reflects a 1.09% five-year annual growth rate. The median hourly rate for Virginia is \$18 per hour while in the Hampton Roads region the median hourly rate is \$19 per hour.

Adult day care provides social and other related support services in a community-based, protective setting during any part of a day, but less than 24-hour care. These centers provide a much-needed break to caregivers, and they offer a variety of services. The national median daily rate is \$61 per day; this is a 1.67% increase over 2011. The median daily rate for Virginia is \$55 per day, while in the Hampton Roads area the median daily rate is \$54 per day.

Assisted living facilities provide "hands-on" personal care as well as medical care for those who are not able to live by themselves but do not require constant care provided by a nursing home. The national median rate is \$3,300 per month for a one bedroom unit with single occupancy. This is a 1.19% increase over 2011 and reflects a 5.71% five-year annual growth rate. The median monthly rate for Virginia is \$3,481, while in the Hampton Roads area it is \$3,395.

Nursing homes provide skilled nursing care 24 hours a day. Services include personal care assistance, room and board, supervision, medication, therapies and rehabilitation. The national median rate for a semi-private room is \$200 per day. This is a 3.63% increase over 2011 and reflects a 4.5% five-year annual growth rate. The median rate in Virginia is \$198 per day, while in the Hampton Roads area the median rate is \$196 per day. The national median rate for a private room is \$222 per day. This is a 4.23% increase over 2011 and reflects a 4.28% five-year annual growth rate. The median rate for a private room in Virginia is \$225 per day, while in the Hampton Roads area it is \$228 per day.

The Genworth Cost of Care Survey can provide families and providers with valuable information for planning and financing purposes.

### **“Those Who Plan Ahead Win. Those Who Don’t Plan Ahead Lose.”**

This article is for informational purpose only and is not intended as legal advice. It is recommended that you call Timothy P. Crawford for a free conference to discuss your situation in more detail. Attorney Crawford can be reached at 1-262-634-6659. Please refer to this article when you call.

\*Attorney Timothy P. Crawford is a Nationally Board Certified Elder Law Attorney (**CELA**). He has been Board Certified by the National Elder Law Foundation which has been approved as the Sole Certifying Organization for Elder Law Attorneys by the American Bar Association.

\*\*Timothy P. Crawford was invited to join the Council of Advanced Practitioners (**CAP**) of the National Academy of Elder Law Attorneys (**NAELA**) in August of 2005. **CAP** is a small group of premier elder law attorneys, all of whom have been members of NAELA for at least 10 years, are certified as elder law attorneys by the National Elder Law Foundation, and are AV rated by Martindale Hubbell, a service that provides an independent rating of the quality of attorneys, as one of the top attorneys in the nation.

Attorney Timothy P. Crawford has been selected as a **Fellow** of NAELA. **Fellow** is the highest honor bestowed by the Academy. Selection as a **Fellow** signifies that his peers recognize the lawyer as a model for others and as an exceptional lawyer and leader.

Attorney Timothy P. Crawford has a superb rating of 10 out of 10 with A V V O.

A V V O has awarded to Attorney Timothy P. Crawford the A V V O Client’s Choice Award.

**YOUR ASSET PROTECTION LAW FIRM WITH GREATER MILWAUKEE AREA OFFICES IN  
BROOKFIELD, GLENDALE, MILWAUKEE, OAK CREEK & RACINE**

**"Helping Families in Wisconsin for Over 40 Years  
to Protect Their Assets from Nursing Home Care Cost"**

“A majority of text has come from an article prepared by Attorney Andrew Hook and published in his newsletter. Andrew Hook is a friend of Attorney Timothy P. Crawford and this information is being used here with permission.”

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**FORM DISTRIBUTION CODE SHEET – FORM: ARTICLE PASSWORDS FOR YOUR COMPUTER**

NEW     CULL     NO CULL

(NOTE TO FORM TYPIST: INCLUDE THIS SHEET WITH ANY FORM BEING CHANGED OR CREATED, & MAKE THIS SHEET THE LAST PAGE OF THE FORM SAVED IN THE COMPUTER.)

**BELOW IS A LIST OF THE LOCATIONS WHERE THE ATTACHED FORM WILL GO:**

- A. TPC (all forms)
- B. SAM (all forms)
- C. RACHEL (all forms for Masters) TO BE PUT IN:
  - T19 #1 – Maxi
  - T19 #1 - Mini
  - T19 #2 Package
    - Crisis
    - Pre-Plan
    - BOTH Package
  - SPA #1 – Maxi
  - SPA #1 - Mini
  - Probate Avoidance Pkg. (PAP)
  - FFLT #1                       Will Pkg
  - FFLT #2
  - FOLDERS IN CONFERENCE ROOMS (Library, JP’s Office, & BK)
  - CREDENZA– Sections A, C & D of T19 #2
- D. LYNN & NINA - FFLT SIGNINGS
- E. ELLEN (T19 Update forms and Signing Pkgs forms)
- F. HEATHER (Starter Packages and NOY Packages)
- G. FORMS IN FILES FOR UPCOMING APPTS (Signing Box & TPC’s Office)
- H. TAMI - Marketing Pkg:     L&L                       Co-Counsel Pkg.                       Teaser/Order Pkg.
- I. TOP TEN - Tami
- J. WEBSITE – Tami & Howard                       Reverse Mortgage Folder - Tami
- K. SEMINAR FOLDERS – Rachel, Tami, Howard & Heather
- L. T19 MANUAL - Lynn & Rachel                       RESOURCE BOOK – Lynn & Rachel
- M. DEATH PKGS. – Kay & Lynn

**THE FOLLOWING FORMS SHOULD BE GIVEN TO TPC AND ALL STAFF:**

- 1. Maps
- 2. Locate File Form
- 3. GO TO Next Labels
- 4. Report Request Form
- 5. TPC Fax Sheet
- 6. Form Distribution Code Sheet
- 7. General Codes Sheet
- 8. 50% Discount Certificates